



**Oakland-Alameda County  
Coliseum Authority**

For Immediate Release

April 26, 2016

Contact: Dan Cohen, Full Court Press Communications, 510-465-8294/ 510-282-7621

**Coliseum Authority Renews AEG Management Contract at  
Oakland Alameda Coliseum and Oracle Arena for Five Years (through  
2022)**

*Renewal reflects improvements in fan experience and  
revenue generation*

Oakland, CA – Today, the Oakland Alameda County Coliseum Authority announced that it has renewed the contract with AEG Facilities to serve as the Manager for the Oracle Arena and the Oakland Alameda Coliseum. AEG's initial contract term has featured successes in facility upgrades, revenue enhancements and booking of major acts for high profile events. The contract, due to expire in 2017 was renewed prior to its conclusion to ensure matters of reputation, continuity and stability among major musical acts, promoters, management agencies and other stakeholders and clients key to the facilities' long term success.

Scott McKibben, Executive Director of the Authority said, "The team at AEG has exceeded our managerial and fiscal expectations at the complex and in making upgrades to the Oracle Arena that truly enhance the entire fan experience."

In just the past months, Oracle Arena has hosted the late Prince, Justin Bieber, Carrie Underwood and world championship boxing with hometown hero Andre Ward. In the months ahead, Oracle Arena is scheduled to host Rihanna, Adele, Maroon 5, KMEL's Summer Jam with Fetty Wap and The Who among other events.

Larry Reid, President of the Authority and Oakland City Councilmember added, "AEG has helped to unlock new revenue possibilities for the two venues that help us maintain and invest in these properties. These include everything from fan amenities to ensuring that major acts and culturally relevant acts for the Bay Area's diverse communities include Oracle Arena in their planning.

McKibben added, “These bookings don’t happen by accident. It takes years to develop this momentum, to work with promoters and event organizers, and to ensure a facility helps meet the needs of fans and the musical acts. We are on the front end of this momentum and look forward to what can be accomplished with this collaboration in the next half decade.”

The collaboration with AEG Facilities has included attaining LEED Certification for Oracle Arena. It also featured implementation of enhanced security milestones including recognition as the first NFL stadium to institute magnetic screening at entry – a model now used by all NFL teams and upgrades to the parking lot lighting and ingress/egress. The AEG team has also proved its mettle by flawlessly hosting NBA playoff, championship and All-Star games.

Chris Wright, AEG’s General Manager at the complex added, “We are proud of the tremendous successes we have been able to achieve since partnering with the Coliseum Authority to manage these important public assets. We look forward to continue to build upon the strong, professional reputation these venues are known for and what we can accomplish together to further improve the fan experience, safety record and prominent bookings while continuing to grow revenues.”

The Oakland Alameda Coliseum is the only stadium to host two major league professional franchises, the Oakland A’s and the Oakland Raiders. The Oracle Arena plays host to the reigning World Champion Golden State Warriors.

###

**About the JPA:** The Authority is a public partnership between the City of Oakland and the County of Alameda (owners of the Coliseum Complex) that manages the Complex on behalf of City and County. The Authority subcontracts the day-to-day operations of the Complex to AEG. An eight-member Board of Commissioners governs the Authority. Oakland City Councilmember Larry Reid serves as Chair of the Board and Alameda County Supervisor Nate Miley currently serves as the Vice-Chair.